

BW
BALDWIN
WALLACE
UNIVERSITY

David and Frances Brain
**CENTER FOR
COMMUNITY
ENGAGEMENT**

Service-Learning 101

October 10, 2018

In collaboration with
The Faculty Center

Welcome!

Today's goal is an *overview*

- Why community engaged teaching & learning?
- What it is. What it is *not*.
- Best Practices
- SL Course Models
- BW Resources & Faculty Words of Wisdom



INTRODUCTIONS

- Name & School / Department
- What brought you here today?
- Potential class or area to develop service-learning



David & Frances Brain



“Goal to teach and mentor undergraduates in leadership skills and promote the understanding that it is the responsibility of all leaders to give of themselves to enhance their communities.”



“Act as if what you do
makes a difference.
It Does.”

Brain Center Model

Co-curricular
community
engagement

Academic
Service-
Learning

Community
Partnerships

Advancing
the BW
Mission

Exploring

- Meet Cleveland Immersion Program (1st year students; faculty & staff)
- Non-Commitment Weekly Service Programs (2)
- Weekend of Welcome and Saturdays of Service Events
- On-going Special Projects (Holiday Gift drive, MLK Day of Learning)
- Jackets Engaged Political Engagement events

Committed

- Alternative Break trips (18 trips scheduled for 2018-2019)
- Commitment Weekly Service Programs (6)
- Service-Learning courses and Jacket Philanthropy Program
- Campus Kitchens Project Leadership Team (Hunger Relief program)

Active Leader

- Student Leadership team (40 members, 1 year commitment)
- Peace Corps Prep Program participants
- Project Affinity Summer Service Program
- Urban Semester Immersion Program

**Service Learning
101**

Introductions

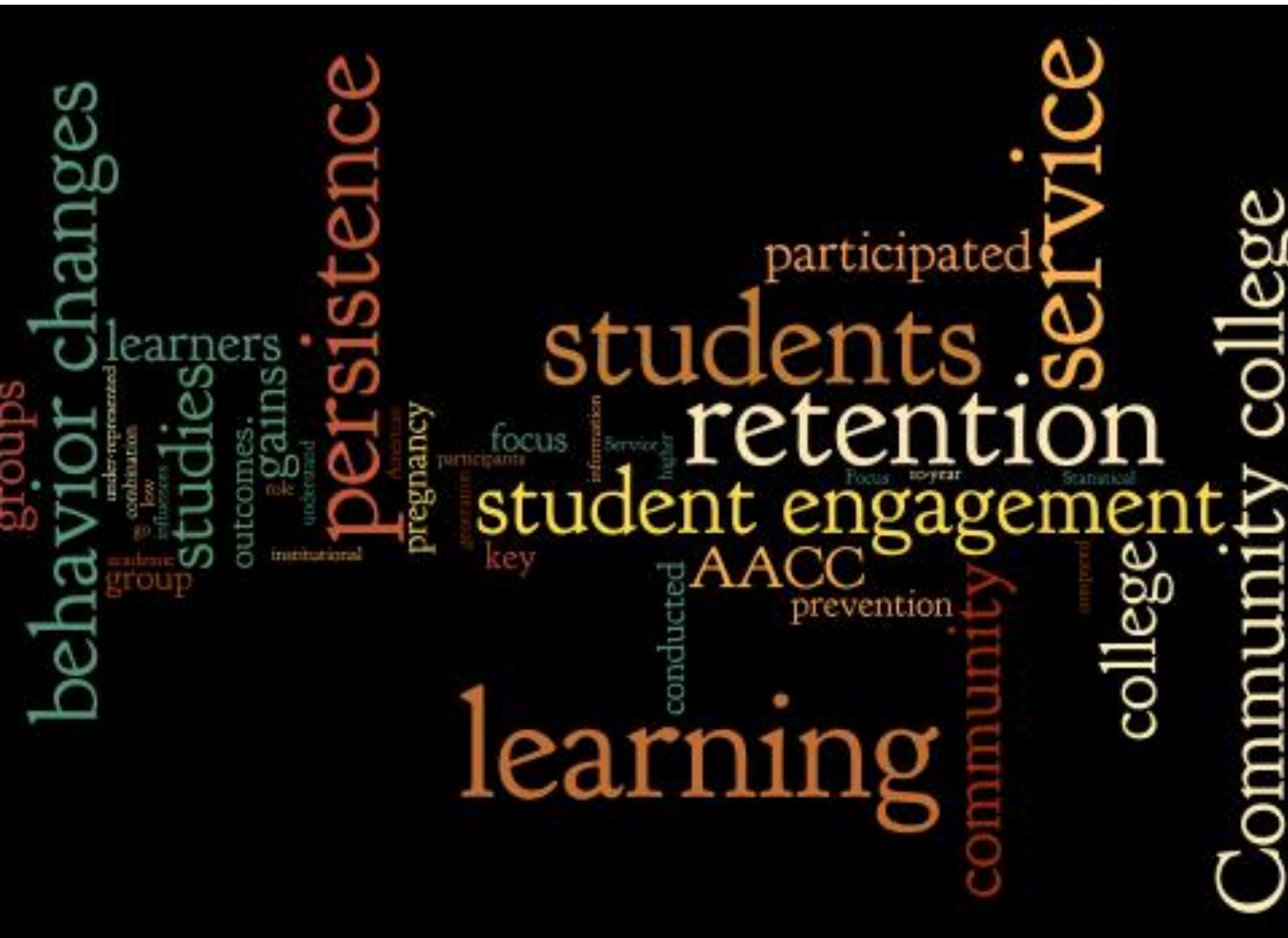
Setting the
Stage

Defining &
Designing

Resources

Why Service-Learning?





What we know...

- Learning outcomes
- Personal growth
- Relationships with faculty
- Career development
- Retention
- Alumni giving

In their own words...

"I really enjoyed taking this course! It really was great way to reach out to the community. As well as taking what we learned in the classroom and applying it to the community partners! **I would highly recommend taking this course because not only does it teach about the world around you to a broader degree, but it also teaches people about who they are.**" *(SOC 303 student, First Year, Sociology Major)*

"This program **brought the humanity back into my academics.** There are so many times that I strive to succeed for my grade, but with this course serving the organization and individuals at my site was something I wanted to do more than ever."
(ENG 308 student, Junior, English Major)

"The class was **so much work**, but **very worth it** in the end"
(PSY 220, Sophomore, Psychology and Neuroscience major)



Center for Information and Research
on Civic Learning & Engagement

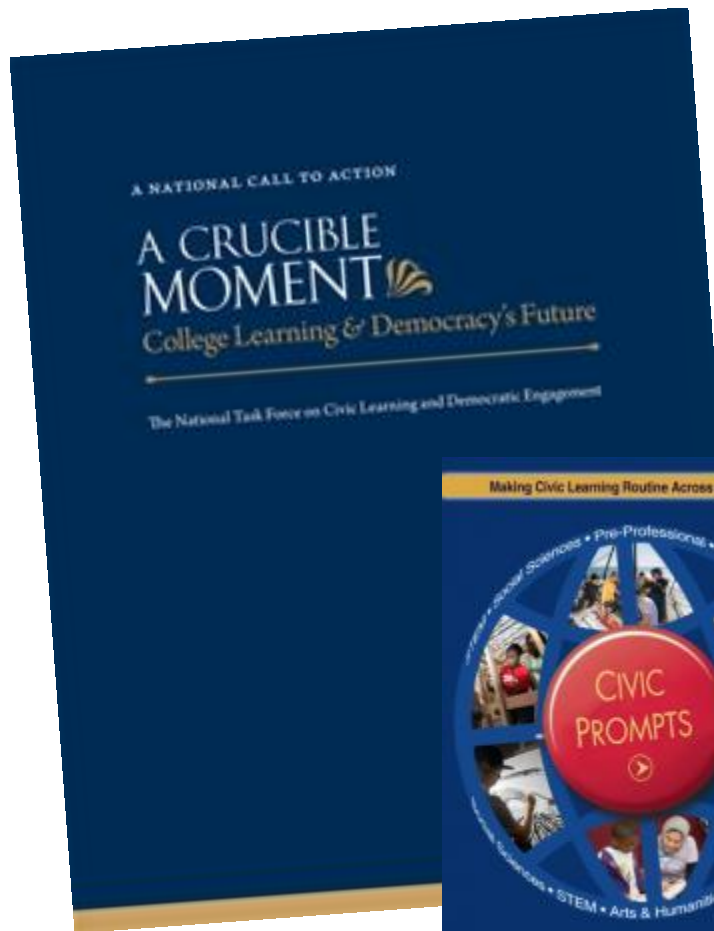
Civic Snapshot

Today's Youth: Civic Snapshot

- **DISTRUST** in government
- **VOTING** not viewed a vehicle for change
- Politics viewed as **INACCESSIBLE**
- **HIGH** rates of volunteerism - want **IMPACT!**
- Infrequent, **SPORADIC** engagement
- Focus on **GLOBAL** vs local
- Growing consumer **ACTIVISM**
- Information **OVERLOAD**
- Civic Empowerment Gap

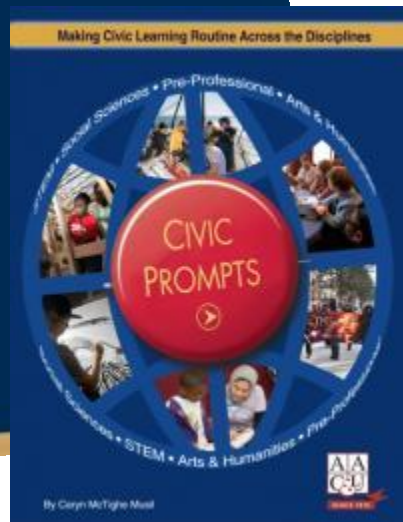
(Fox, 2012; Keisa, et al, 2007; Middaugh, 2012)

Civic Mission of Higher Education



**A Call to Action and Report from
*The National Task Force on Civic
Learning and Democratic Engagement*
(January 2012)**

DIAGNOSIS: Civic Anemia



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What is Service- Learning?

A photograph showing the back of a person wearing a maroon t-shirt with the word "VOLUNTEER" printed in white capital letters. The person is also wearing a tan baseball cap. They are standing in a group of other people, some of whom are also wearing maroon shirts, in an outdoor setting with trees and a clear sky in the background.

VOLUNTEER

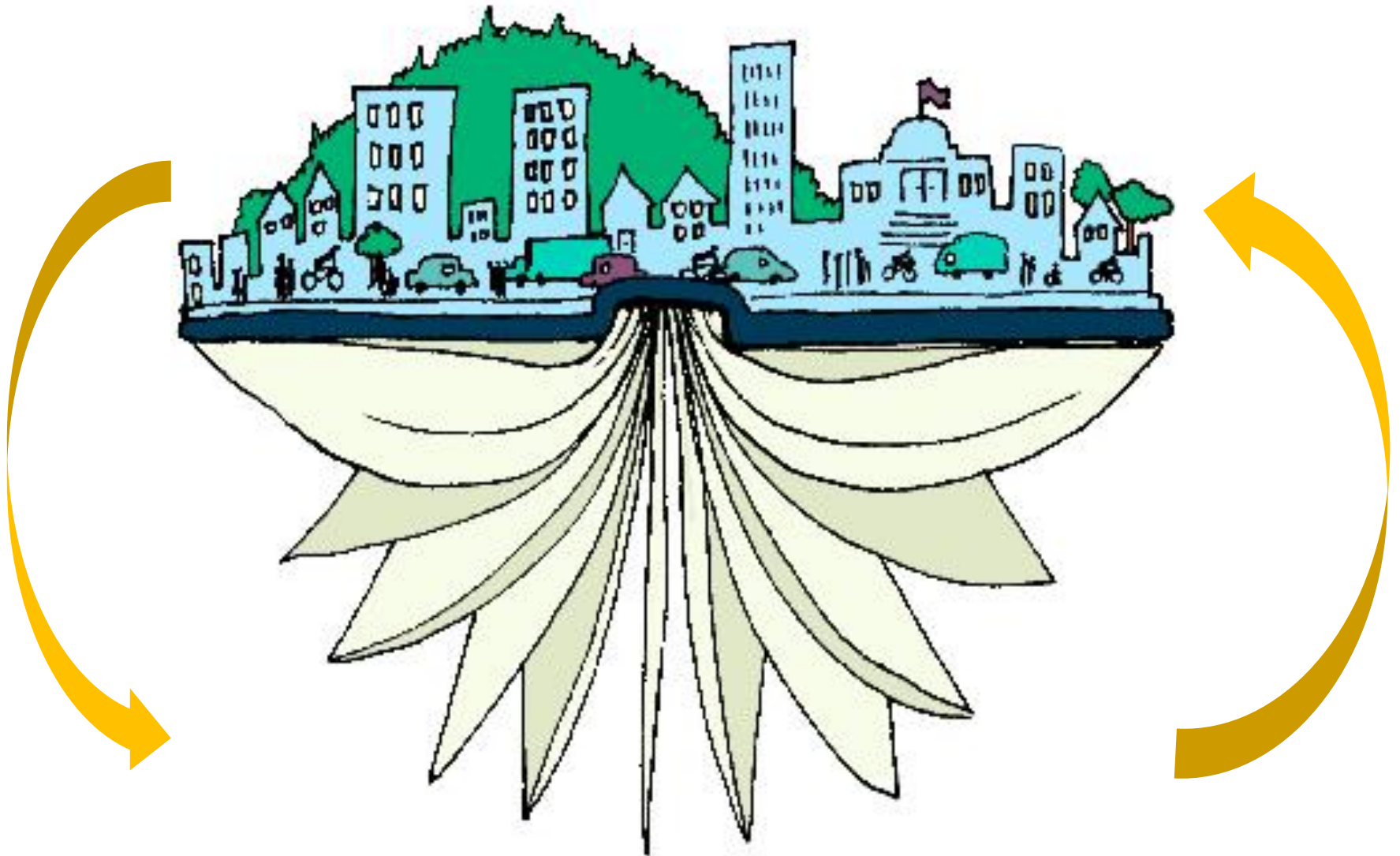
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Academic Service-Learning Outcomes



**Academic
Enhancement**

TEAMWORK
MOTIVATION
INSPIRATION
LEADERSHIP
VISION
+ INNOVATION

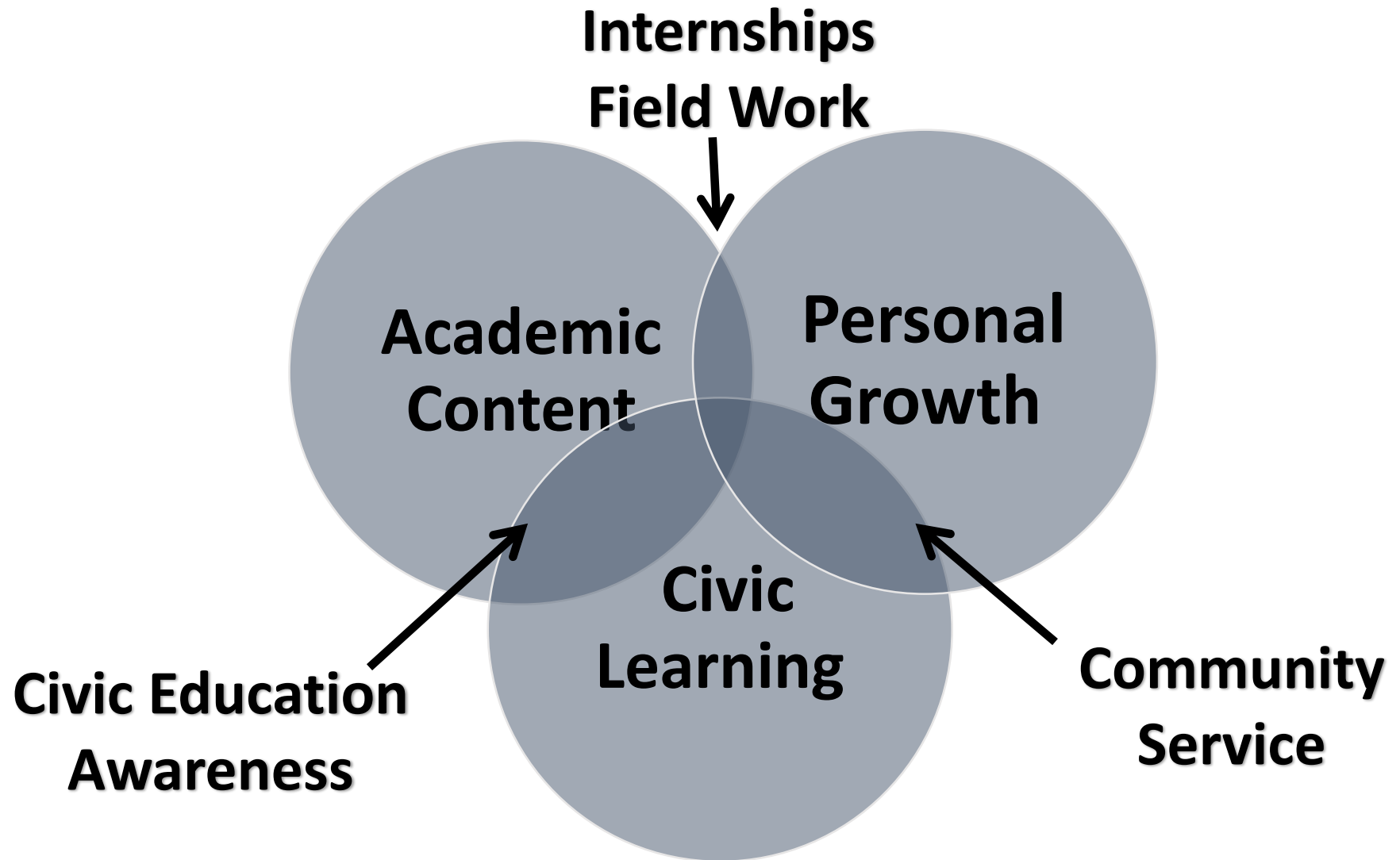
SUCCESS



**Civic
Learning**

**Personal
Growth**





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Distinctions among service programs



Service-Learning

Community Service

Field Education

Volunteerism

Internships

Myth of Marginality:
Service-Learning is NOT
simply the addition of
community service to a
traditional course.

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Class time



Assignments



Service

Service should not be an add-on
or separate experience

Ideal Service Learning Design
Seamless, everything integrated



**SL Faculty Fellows
Day 1**

Introductions

Setting the
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Defining &
Designing

Syllabus
Work



Designing Service-Learning

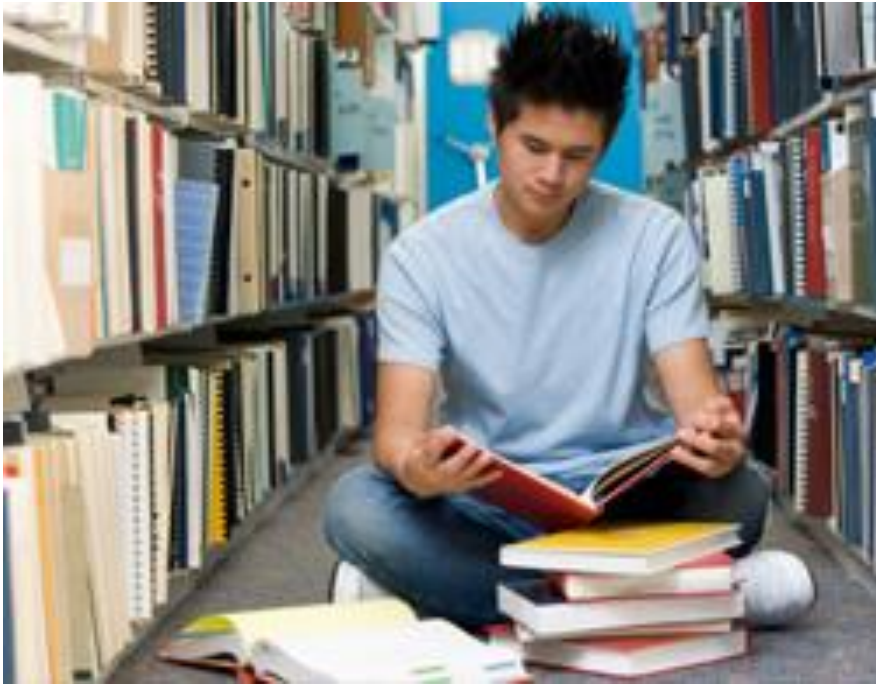
Principle 1:

Academic Credit is for *learning*, not for *service*.



Principle 2:

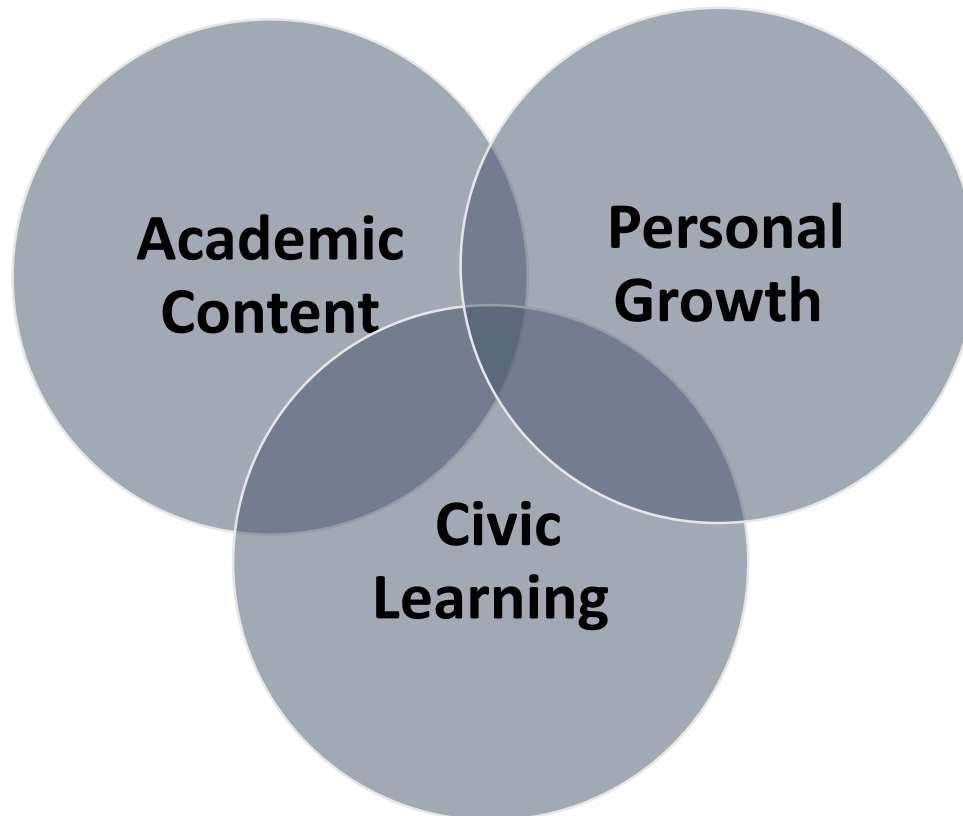
Do not compromise Academic Rigor



**Master academic material
+ learn how to learn from
unstructured community
experiences**

Principle 3:

Establish learning outcomes



Principle 4: **Establish criteria for the selection of service placements.**



**COMMUNITY
PARTNERS**

Principle 5:

Provide educationally-sound learning strategies to harvest community learning and realize course objectives.



**Opportunities for:
Critical Reflection**

Analysis

Application

Principle 6:

Prepare students for *learning* in the community.

Focus on LEARNING...
not just DOING



Principle 7:

Minimize the distinction between the student's community learning role and classroom learning role.



active learning

collaborative practice skills importance strategies techniques welcome

application development Put create Comprehend environment Relate social tools

Principle 8:

Re-envision the faculty instruction role



Principle 9:

Be prepared for variation in, and some loss of control with, student learning outcomes



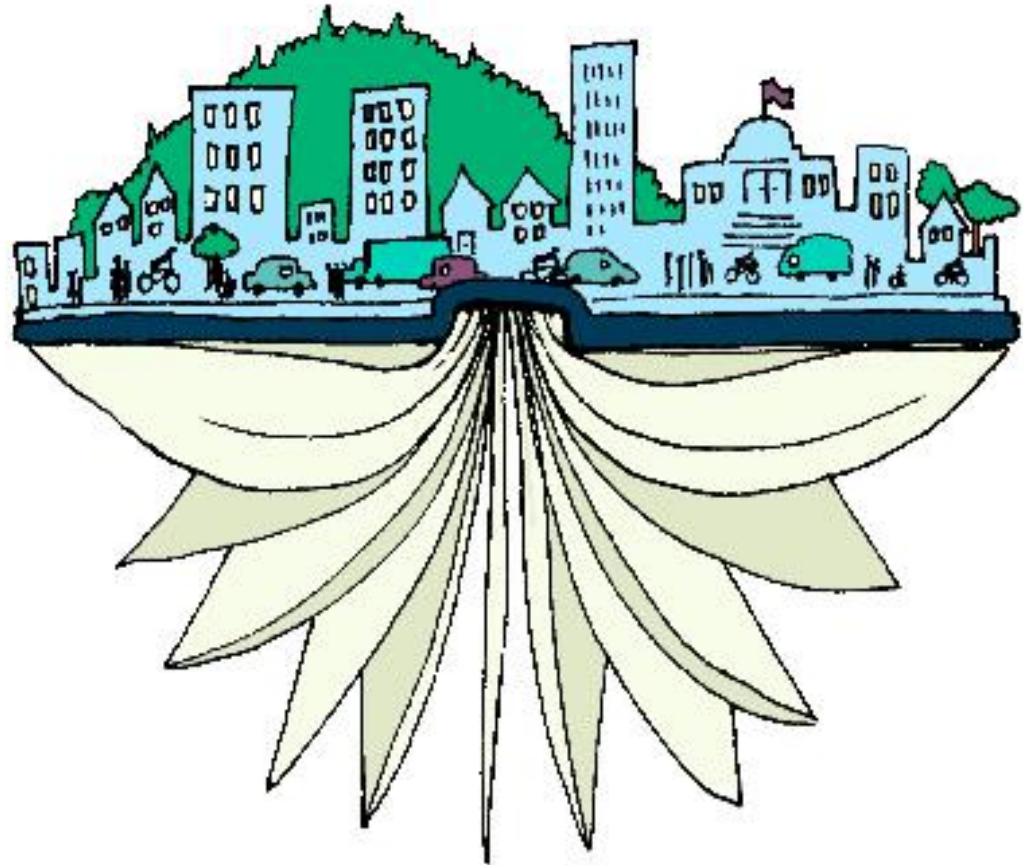
Principle 10:

Maximize the community responsibility orientation of the course

Purposeful civic
learning



What happens in the
classroom is just
as important as what
happens in the
community!



Service-Learning Models

Placement



*Tutoring
Mentoring
Serving meals*

Ex. PSY 315 & 316

Project or Problem Based



*Conducting IT Audits
HR policy review & recommendations
Provide research for new programs*

Ex. BUS 410

Product



*Create PR Campaign
Create information materials
Plan an event*

Ex. SPN 250 & 260

Presentation



*Health Fair
Facilitate Classroom activities
Community workshops*

Ex. ENG 131

BW Service-Learning Course Models



Plus One Option

- 1 student
- 30 hours of service earns student 1 credit
- On-going faculty-led meetings, readings & reflections connecting course content to community experiences
- EXP credit eligible
- Faculty member compensation \$150 stipend
- *Plus One learning contract must be approved by Service-Learning Director by Friday of first week of class*

Plus One Option

+ Can fulfill EXP requirement



Service-Learning
Collaborative

- 2 - 8 students
- 30 hours of service earns student 1 credit
- Faculty-led bi-weekly meetings, readings & reflection assignments connecting course content to community experiences
- EXP credit eligible
- Faculty member compensation - sliding scale (1-4 students; 5-8 students) load release or stipend
- *Service-Learning Collaborative proposal must be submitted to Service-Learning Advisory Council by the following deadlines (November 1 = Spring course deadline; April 1 = Fall course deadline)*

Service-Learning Collaborative

+ Can fulfill EXP requirement



S-Designated Course

- Full course participation in service-learning project
- 15 hours of service / community engaged learning project required for each student
- Students can take 2 "S" courses to fulfill Experiential Learning (EXP) requirement
- *Service-Learning Course proposal must be submitted to Service-Learning Advisory Council 1 semester in advance (September 1 = Spring course deadline; February 1 = Fall course deadline)*

"S" Service-Learning Course Designation

+ 2 Can fulfill EXP requirement

RESOURCES

Campus Compact Syllabi Database



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Service-Learning Faculty Fellows

May 22 -24

\$625 stipend (\$325 + \$300 with course)



STAY CONNECTED

- Tuesday, 10/16 Webinar
Civic Prompts in the Major (AAC&U, 1pm)
- Faculty Learning Community
(Spring 2019)
- Community Partner event (Spring 2019)
- Annual Community Partner Breakfast
(June 2019)



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